



SHREWSBURY MISSOURI

STRATEGIC PLAN 2024-2026

LEADERSHIP TEAM DRAFT – 8/31/2023

For Consideration and Discussion at the
Regular Meeting of the Board of Aldermen on September 12, 2023



Leadership Team

Mayor Mike Travaglini

Diana Madrid, Director of Administration and Finance

Police Chief Lisa Vargas

Fire Chief Chris Amenn

Tony Wagner, Public Works Superintendent

Chris Buck, Director of Parks and Recreation

Spencer Owens, City Clerk

August 31, 2023

Dear Members of the Board of Aldermen,

The Leadership Team met several times this month to develop the first draft of the City's Strategic Plan, for the three-year period 2024 - 2026. From these brainstorming sessions, we present the Team's SWOT Analysis, and recommendations for the Vision, Mission Statement, Values, and Strategic Goals of five focus areas. Within the Strategic Goals section, the Plan's Objectives, Initiatives, and Action Items work in concert to define what, how, and when we will achieve the outcomes to drive our efforts in providing services to the community.

An important factor in preparing this Strategic Plan included our review of the results from the 2021 Community Priorities Survey. The survey respondents rated the importance level of City services for each department. Ranking as the top two 'Extremely Important' services to receive the most emphasis from City leaders were: Public Safety services and the maintenance of City streets, sidewalks, and park areas. The community survey results and comments have been included at the end of this packet.

Since this is the City's first Strategic Plan, we will be learning throughout the implementation phase. Similar to the Annual Budget, the plan is a living, breathing document that evolves, changes over time, and adapts to new circumstances. We will continually monitor our progress and we will be forthcoming with regular public updates.

The Strategic Plan adopted by the Board will serve as a roadmap to prioritize initiatives, resources, goals, and projects for each department's operations, and we look forward to discussions with the Board for their insight and feedback for modifications to the draft plan. Our decision-making process for providing services for the City will also be guided by comments and suggestions from residents during a Public Hearing.

I thank my esteemed colleagues on the Leadership Team for their collaboration in creating the Draft Strategic Plan. Our cohesive group was dynamically engaged, and with a balanced blend of professional expertise, we present this building block toward building a solid foundation to progressively move the City forward.

Sincerely,



Diana Madrid
Director of Administration and Finance

LEADERSHIP TEAM'S STRATEGIC PLANNING TIMELINE

AUGUST 21 – AUGUST 31

1. Comprehensive Assessment – SWOT Analysis:
 - a. Strengths
 - b. Weaknesses
 - c. Opportunities
 - d. Threats
2. Developed Mission, Vision Statement, and Values.
3. Created Strategic Goals and Objectives.

BOARD OF ALDERMEN MEETING – SEPTEMBER 12: DRAFT PLAN DISCUSSION

4. A Public Hearing will be held to provide citizens of Shrewsbury with an opportunity to comment on the proposed 2024-2026 Strategic Plan.
5. Board of Aldermen feedback on Mission, Vision, Values, Strategic Goals, and Objectives.
6. Board of Aldermen prioritization of Objectives.

SEPTEMBER 13 – SEPTEMBER 22

7. Strategy Mapping by Department, to align Goals with Prioritization of Objectives:
 - a. Create Initiatives and Action Items
 - b. Provide project cost (estimate if project cost is yet to be determined)
 - c. Identify financial resources

BOARD OF ALDERMEN WORK SESSION – SEPTEMBER 26: ADOPTION OF REVISED DRAFT PLAN

8. Board of Aldermen discussion and adoption of Plan.

SEPTEMBER 27 – NOVEMBER 30

9. Develop 2024 Budget based upon the adopted Strategic Plan.

FY 2024

10. Strategy Execution – Balanced Scorecard:
 - ❖ KPI Targets
 - ❖ Monitoring
 - ❖ Reporting
 - ❖ Refreshing

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SWOT ANALYSIS

STRENGTHS



1. Excellent City services:

- a. Transparent government.
- b. The Mayor and Board of Aldermen are long-term residents and invested in the City.
- c. Dedicated and loyal employees that want to make improvements.
- d. The Police Department is internationally accredited through the Commission on Accreditation for Law Enforcement Agencies (CALEA), “The Gold Standard in Public Safety”.
- e. The Fire Department has a Class 2 rating by the Insurance Services Office (ISO), which is the second highest possible rating for fire protection services. This high ISO rating is recognized by most insurers, which may lead to lower insurance premiums for residential, commercial, and industrial properties.
- f. Excellent response time for Fire and Police services.
- g. Strong mutual aid system.
- h. Recreational opportunities, four parks with over 40 acres of park land, and an aquatic center.
- i. Excellent Public Works response for snow removal and maintained roads.
- j. In-house repairs are less expensive than contracting services to outside companies.
- k. Combined experience of the Leadership Team = 175 years.

2. Location in St. Louis County on Interstate 44.

3. Safe neighborhoods.

4. Good place to live – good quality of life.

5. Strong community with multi-generational families.

6. Sewer lateral program.



SWOT ANALYSIS

WEAKNESSES



1. Lack of capital replacement and maintenance plans for aging infrastructure and equipment.
2. Lack of up-to-date facilities.
3. Need for improved external and internal communication.
4. Lack of current technology integration city-wide.
5. Lack of real time financial data to make informed decisions.
6. Evolving technology – difficult to be current.
7. Downgraded credit rating.
8. Retaining and developing staff.
9. Frequent staff turnover in the Fire Department, due to recruiting by fire districts and municipalities offering higher wages/benefits/pension.
10. Through attrition, loss of institutional knowledge – lack of succession planning.
11. Low tenure/experience of employees.
12. Lack of Strategic Plan.
13. Outdated Comprehensive Plan (Master Plan and Park Master Plan).
14. Limited resident involvement.
15. Cut through community – maintaining infrastructure and additional need for public safety services.
16. Limited space for economic growth.
17. Lack of economic development – land potential for hotel/restaurant (transient guest tax from State of MO).
18. City of St. Louis boundaries on Schnucks property.



SWOT ANALYSIS

OPPORTUNITIES



1. Revenue potential:

- a. Fire Sales tax (April 2, 2024 General Municipal Election filing due on 1/23/2024).
- b. Licenses/permits (April 2, 2024 General Municipal Election filing due on 1/23/2024).
- c. Gross Receipts/Utility tax (April 2, 2024 General Municipal Election filing due on 1/23/2024).
- d. PILOTS increase for Archdiocese.
- e. Annex areas of Affton.
- f. Rentals of City Center rooms and fields not at capacity.
- g. Fundraising opportunities (Police K-9 and AEDs for Police and Fire Departments).
- h. Seek additional grant funding.
- i. Host school district events (dances, etc.).

2. Economic Development:

- a. Seek to purchase property on Schnucks site from the City of St. Louis, and other potential areas.
- b. Explore assistance from Missouri Main Street Connection and/or other economic development resources.
- c. Enforce signage ordinance for vacant commercial properties to alert the City of new business location opportunities.
- d. Pursue a marijuana cultivation facility.
- e. Curé of Ars property potential.
- f. Increase the City's positive public image, via other government agencies.

3. Community Involvement:

- a. Increased resident engagement.
- b. Leverage more community outreach.
- c. Send a mailing to all residents asking for their communication preferences, obtain email address, cell phone for emergency texts, home phone, etc. Provide website, Facebook, and telephone numbers for the City, Police, Fire, and Parks & Recreation.
- d. Involve residents of Georgetown Apartments.
- e. Seek community buy-in and the involvement of more residents.
- f. Strengthen relationships with the Webster Groves and Affton School Districts, and Webster University.
- g. Offer internship opportunities to students at Webster University.
- h. Facilitate a State Capitol trip for area students.



SWOT ANALYSIS

OPPORTUNITIES



OPPORTUNITIES - Continued

4. Service Enhancements:
 - a. Community Risk Reduction – Fire Department evaluation of overall risks in the City to reduce falls, smoke detector program, etc.
 - b. Fire Department accreditation through the Commission on Fire Accreditation International (CFAI).
 - c. Kiosk in Community Center lobby with computer to fill out forms – business licenses, etc.

5. Collaboration:
 - a. Seek opportunities to offer joint services with other municipalities.
 - b. Utilization of the future fire training center – add condition to special use permit for Shrewsbury utilization.

6. Communication:
 - a. Transparent government.
 - b. Leverage technology to improve external and internal communication.



SWOT ANALYSIS

TREATS



1. Legislative changes at the State and/or County Level:
 - a. Sales tax / Local Use tax.
 - b. Property tax.
 - c. Gross Receipts/Utility tax.
2. Budgetary constraints limiting the ability to meet public expectations.
3. Downgraded credit rating.
4. Social media.
5. Competition with other municipalities for employees (salaries & benefits), services, and retail.
6. Lack of qualified candidates and retention of experienced Police and Fire personnel.
7. Aging infrastructure and equipment.
8. Minimum wage increase.



OUR VISION and MISSION STATEMENT

The City of Shrewsbury strives to foster an inclusive, thriving, and safe community in which to live, work, and play.

We will be responsive to the needs of citizens by providing sustainable first-class services and maintaining a resilient, transparent, and engaged community.



Creating a community that people are proud to call home.



OUR VALUES

Service: We engage our citizens in a professional manner with a focus on listening to and supporting their needs, anticipating and delivering high quality services, and ensuring their satisfaction.

Honesty, Integrity, and Professionalism: We are guided by strong moral principles and will be honest and open in our communications, our relationships, and our actions. We will always conduct ourselves in a professional, legal, and ethical manner.

Respect & Compassion: We will treat people with the highest degree of trust, respect, dignity, and fairness. We are empathetic and truly concerned about the needs of others.

Engagement: We will provide our citizens with opportunities to become involved in making, influencing, and contributing to decisions. We will place decision-making authority and responsibility for meeting citizen requirements at the forefront throughout the City.

Work Environment that is Safe and Healthy: We will enhance the quality of life by minimizing risk and creating an environment where employees are valued for their commitment to the continuous improvement of City services.

Stewardship and Sustainability: We will serve as trusted stewards of the public's financial, environmental, social, and physical resources seeking to responsibly utilize, conserve, and sustain them for current and future generations.

Be Nice! We will embrace the motto – “treat others as you would like to be treated”. The interests of our citizens will always come first. We will treat others in a just and unbiased manner while respecting individual differences and needs.



Unity through Teamwork: We will work cooperatively at all levels within the City and the community to accomplish the City's objectives and provide our citizens with quality services.

Responsible & Transparent: We will take ownership and accept responsibility for performance, while seeking and implementing solutions to ensure our objectives are achieved. We will maintain open, honest, and proactive communication, which is essential for an informed and involved citizenry.

YOUR COMMUNITY: We will challenge the status quo and encourage citizens and staff to embrace change and break new ground. We will fairly consider and evaluate unusual and/or untried solutions to ensure the City continues to thrive. We will seek and develop creative solutions and share best practices that enhance the value of services provided to our citizens. After all, this is YOUR community.

SHREWSBURY – IT'S HOME



STRATEGIC GOALS

To provide direction toward achieving the long-term results of our Vision and Mission, the Strategic Goals focus on a Safe, Healthy, and Thriving Community; Organizational Excellence; Long-Term Viability; Reliable Infrastructure and Equipment; and Community Engagement.





STRATEGIC GOAL #1



GOAL STATEMENT

Equitably provide emergency services, crime and fire prevention, community risk reduction, public health and well-being, to ensure the City is considered safe for all residents and visitors while increasing public trust through accountable leadership.

OBJECTIVES

1. Maintain excellence in Police and Fire services.
2. Maintain and improve City Parks and Recreation services.
3. Maintain and improve City streets and sidewalks.



STRATEGIC GOAL #2



GOAL STATEMENT

Create and support an engaged workforce that delivers an efficient, innovative, transparent, and collaborative City government. Be accountable to maintain industry standards and best practices through continued third-party recognition and accreditation.

OBJECTIVES

1. Retain and attract qualified employees through competitive compensation and benefits.
2. The Police Department will maintain international accreditation through the Commission on Accreditation for Law Enforcement Agencies (CALEA), “The Gold Standard in Public Safety”.
3. The Fire Department will endeavor to achieve accreditation through the Commission on Fire Accreditation International (CFAI) and maintain a Class 2 rating by the Insurance Services Office (ISO), which is the second highest possible rating for fire protection services.
4. Leverage technology to improve resident access to City services, increase efficiency of government operations, and improve internal and external communication.
5. Establish succession plans for each department.
6. Review internal processes to manage staff workload.
7. Attain the Government Finance Officers and Treasurers Association (GFOA) “Triple Crown Recognition” for excellence in government finance by receiving the Certificate of Achievement for Excellence in Financial Reporting, Popular Annual Financial Reporting Award, and the Distinguished Budget Presentation Award.
8. Attain Master Class certifications with the City Clerks and Finance Officers Association (CCFOA) as both a Registered and Professional City Clerk to help provide new and innovative ways of providing administrative services to the public.



STRATEGIC GOAL #3



GOAL STATEMENT

Promote a sustainable and diverse economy through policy development, planning, and support for entrepreneurship, innovation, and efficiency. Serve as trusted stewards of the public's financial, environmental, social, and physical resources.

OBJECTIVES

1. Review and revise the Comprehensive Plan.
2. Consider additional revenue sources to grow and diversify the City's revenue base.
3. Leverage grant and fundraising opportunities.
4. Clarify and streamline the development process.
5. Maintain a target unassigned budgetary fund balance in the General Fund of no less than two (2) months of regular General Fund operating expenditures, per the General Fund Reserve Policy, to ensure an improved credit rating, for cash flow utilization, and providing funds for unexpected adversity and/or opportunities.
6. Create and implement a Strategic Plan.
7. Identify and respond to emerging issues.



STRATEGIC GOAL #4



GOAL STATEMENT

Provide reliable, sustainable, and innovative infrastructure foundations for the efficient delivery of municipal services to meet the current and future needs of our residents and visitors.

OBJECTIVES

1. Establish a plan for the Public Safety Building based upon the results of the third-party evaluation.
2. Perform evaluations for all other infrastructure and establish a plan based upon the results.
3. Assess current assets for useful life and create a five-year plan for capital equipment, including replacement and maintenance costs.
4. Seek grants to assist with the cost of maintaining infrastructure and parks.



STRATEGIC GOAL #5



GOAL STATEMENT

Actively engage residents and the business community to seek input from diverse perspectives.

OBJECTIVES

1. Conduct a community priority survey on an annual basis.
2. Leverage technology to improve community awareness and access to services.
3. Promote existing and create new community events and programs.
4. Foster and develop new relationships with local educational institutions.
5. Provide opportunities for residents to learn about local government and participate.
6. Increase participation in regional organizations that promote municipal interests.



2021 Shrewsbury Community Priorities Survey Results

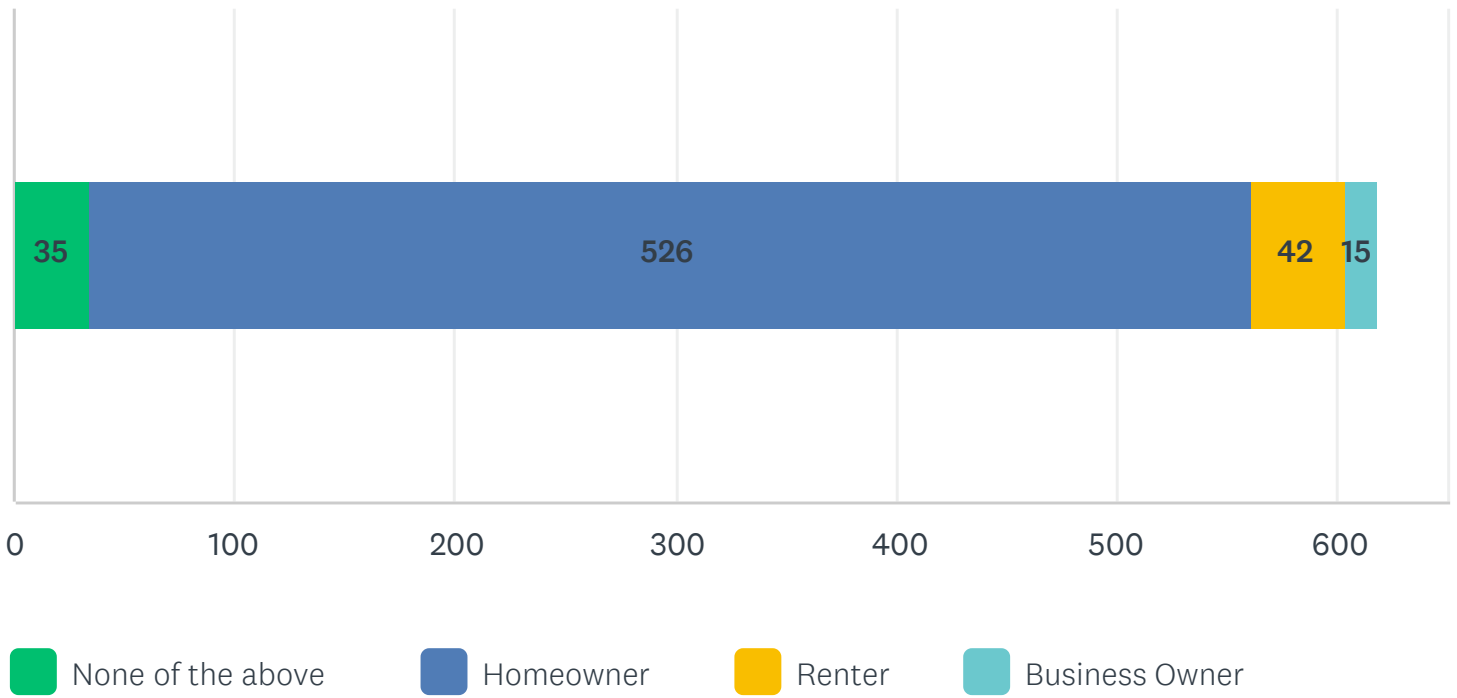
Like other municipalities, the City of Shrewsbury works diligently to maintain consistent levels of service for its residents and businesses. However, the City is facing a continued loss of tenured personnel and has several areas of key infrastructure and public facilities in urgent need of repair and/or replacement.

Despite high efficiency in operations and strict budget controls in recent years, including freezing salaries, reducing benefits and delaying needed capital expenditures, current revenues are not sustaining the costs of services. While the City reserves have helped cover expenses to date, the current rate of decline in the City revenues is not sustainable.

As our City leaders plan how to best continue bringing you the services you have come to expect, we want to know what is truly important to the members of our community.

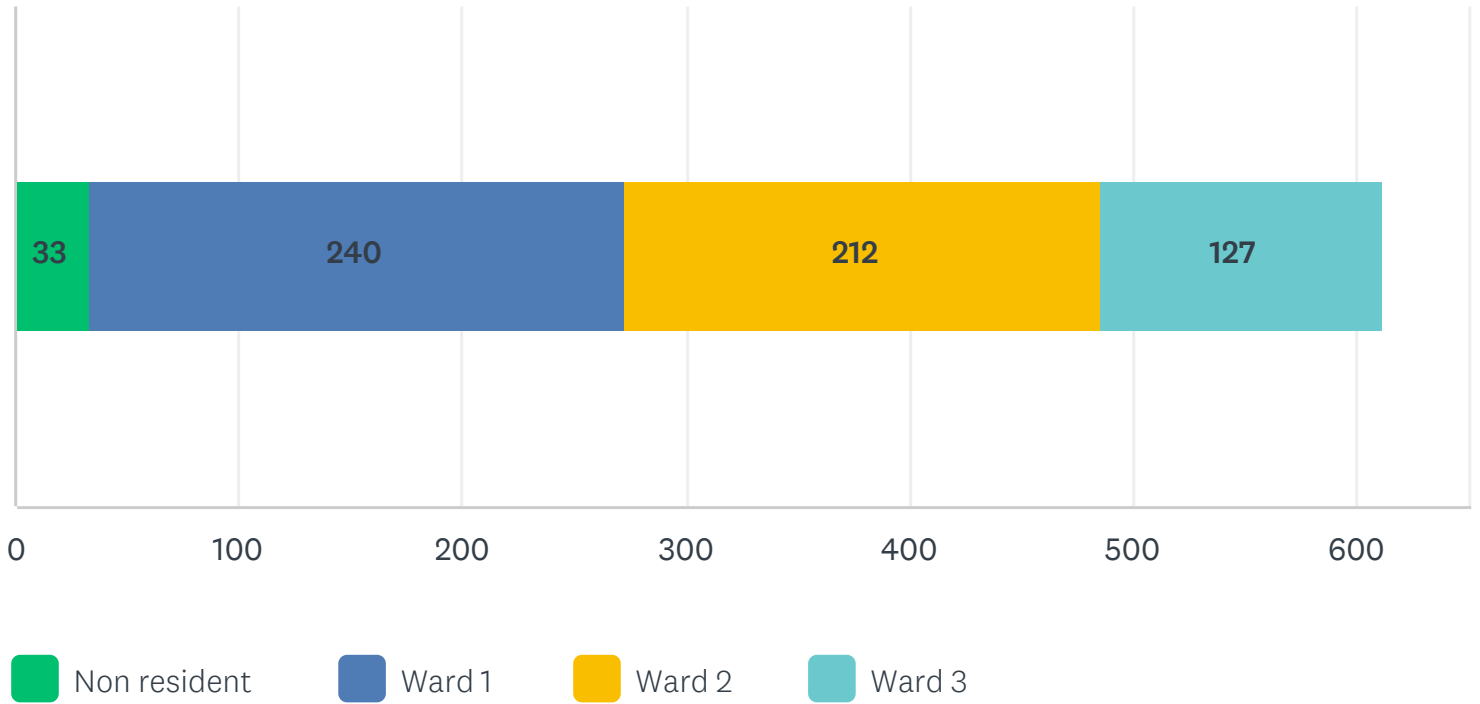
Q1 Which of the following best describes your relationship with the City?

Answered: 612 Skipped: 0



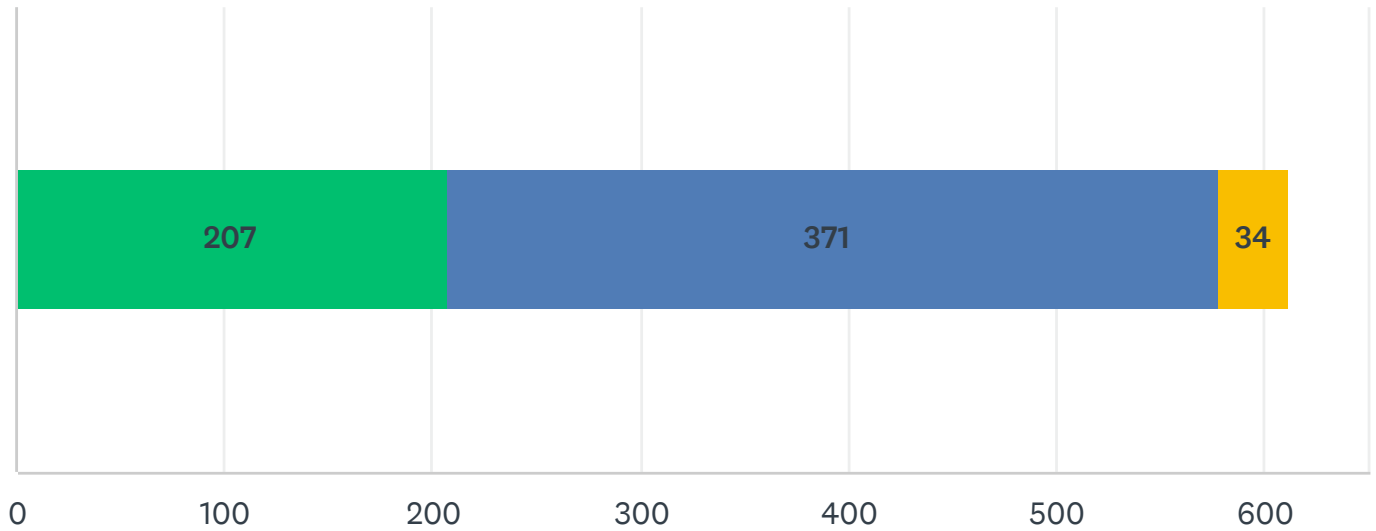
Q2 In which Ward are you located? (Ward Map)

Answered: 612 Skipped: 0



Q3 Which of the following best describes you?

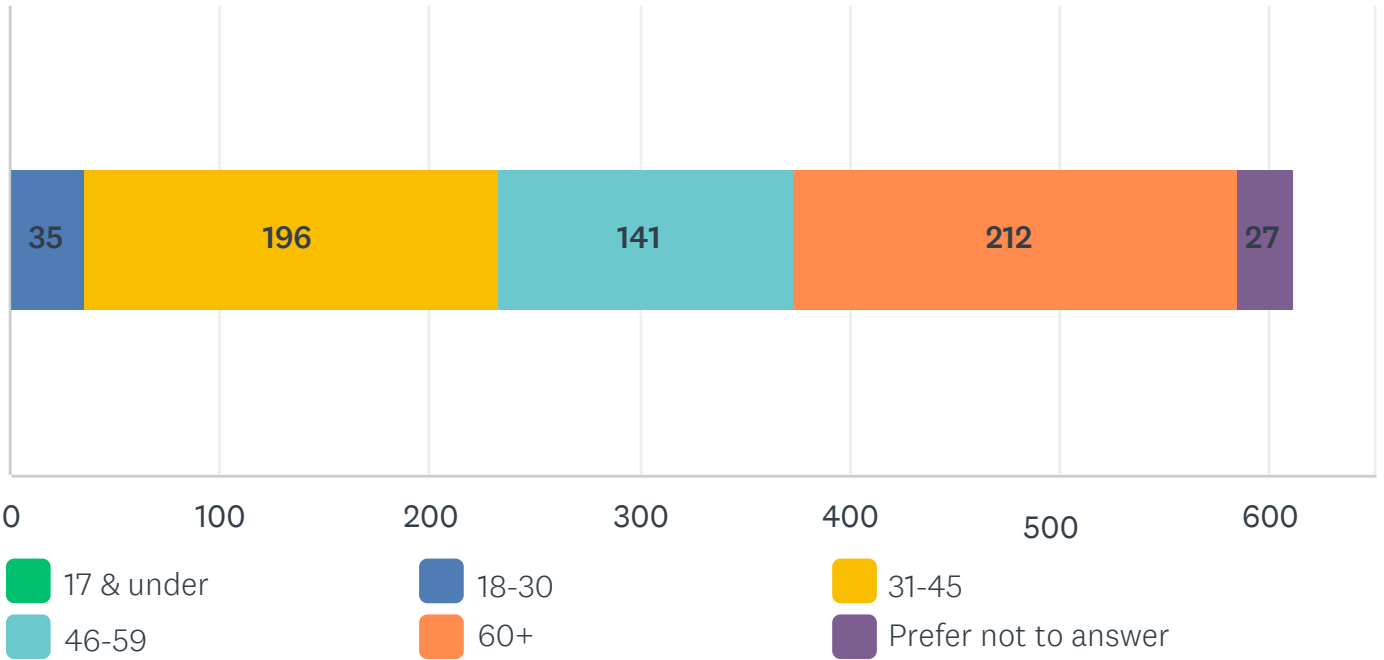
Answered: 612 Skipped: 0



■ Male ■ Female ■ Prefer not to answer

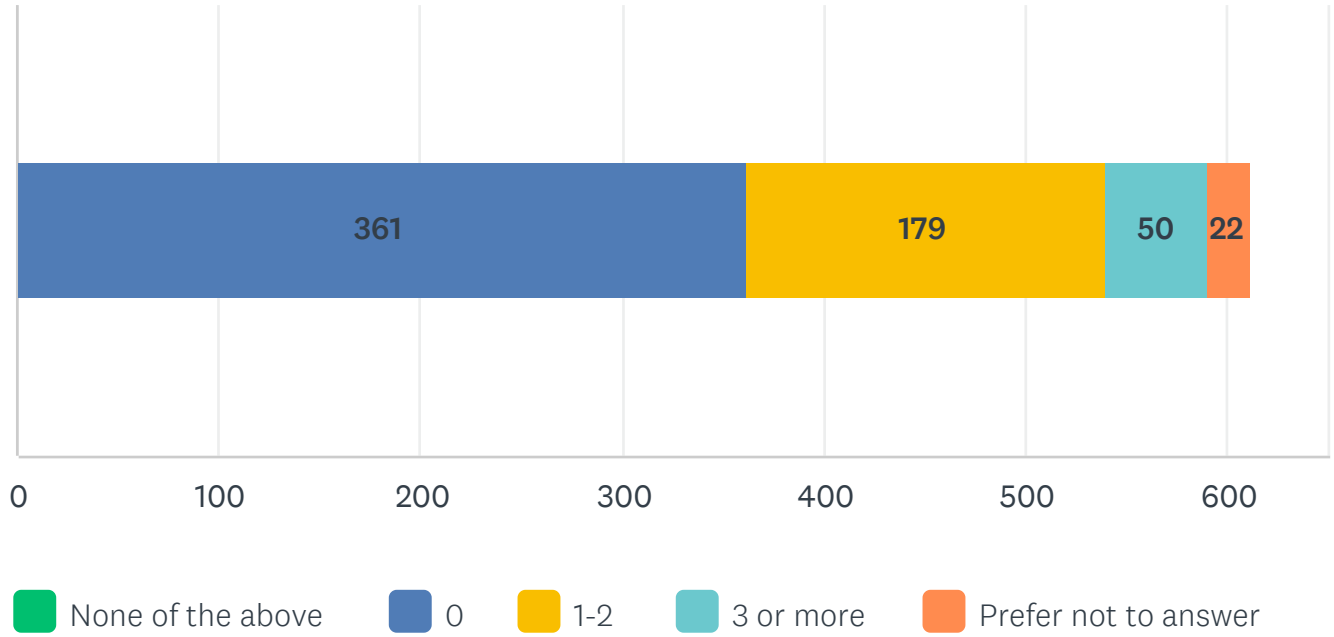
Q4 What is your age?

Answered: 612 Skipped: 0

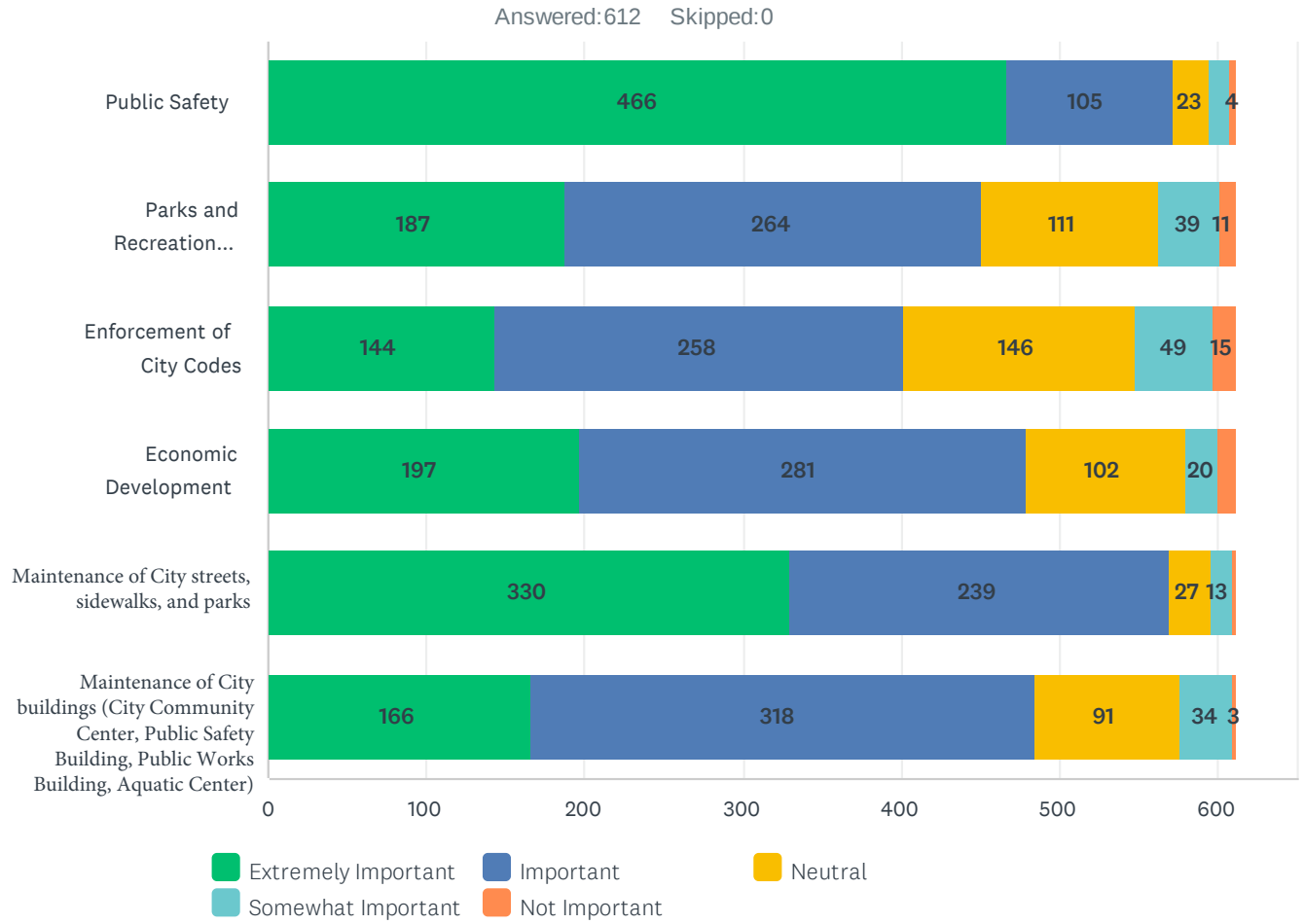


Q5 How many children live in your household?

Answered: 612 Skipped: 0

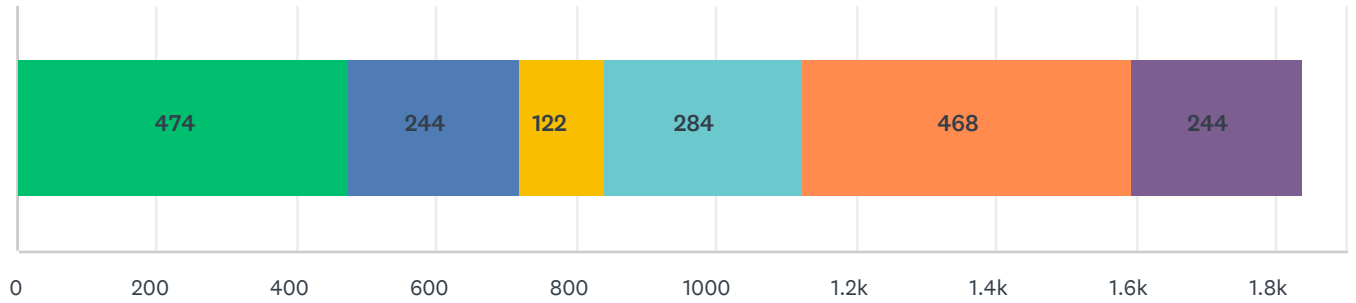


Q6 Please rate the importance level you place on each of the services listed below:



Q7. Which three areas of service listed in question 6 do you think should receive the most emphasis from City leaders over the next 2 years? (Must choose 3 to continue to next page of survey)

Answered:612 Skipped:0

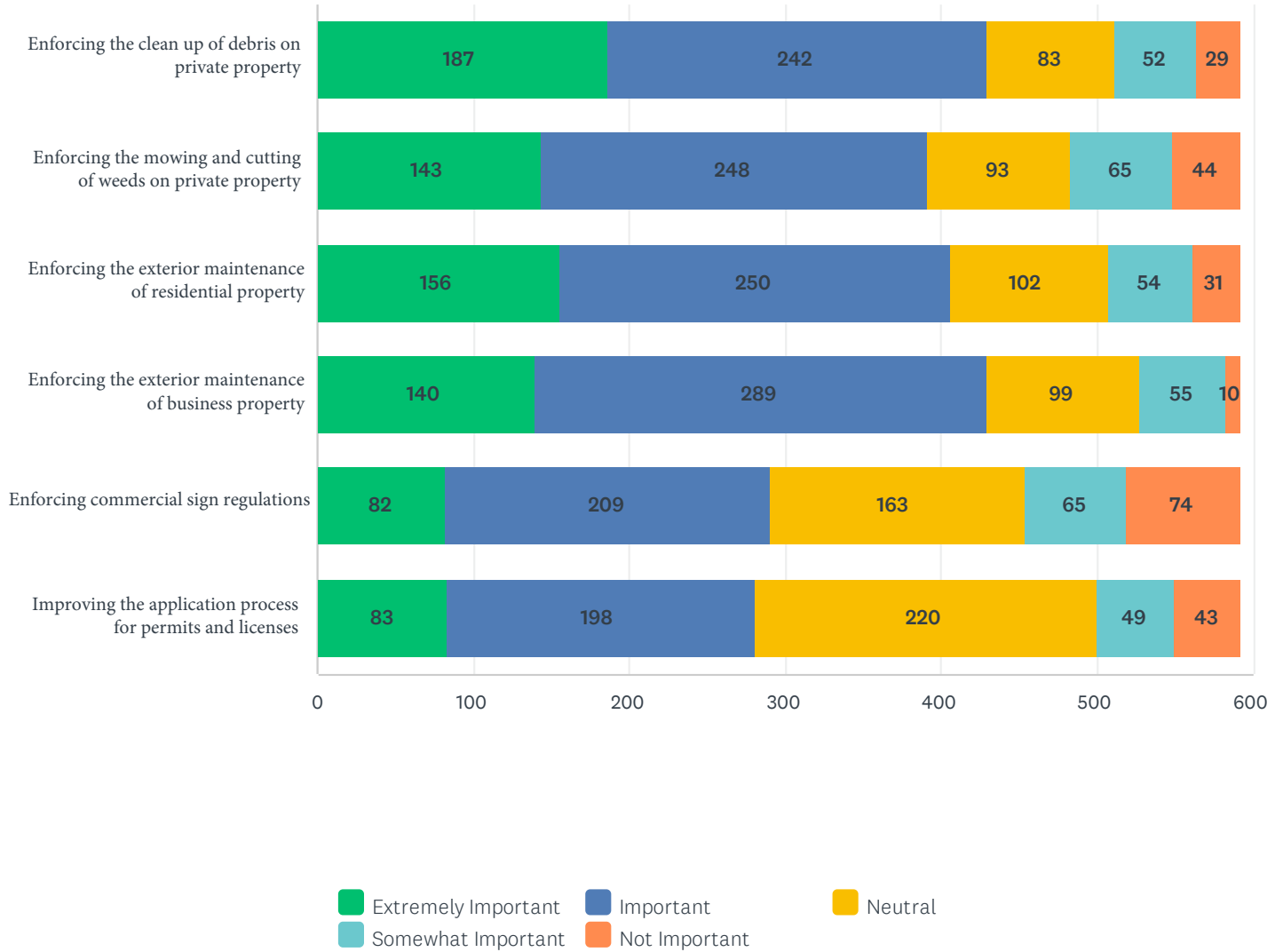


- Public Safety
- Parks and Recreation Programs and Facilities
- Enforcement of City Codes
- Economic Development
- Maintenance of City streets, sidewalks, and parks
- Maintenance of City buildings (City Community Center, Public Safety Building, Public Works Building, Aquatic Center)

Shrewsbury Community Priorities - Code Enforcement & Licensing

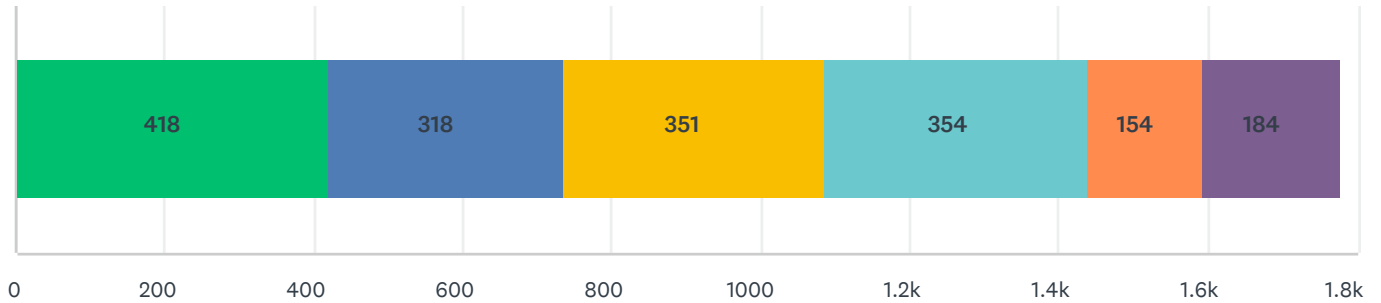
Q8 Please rate the importance level you place on each of the services listed below:

Answered: 593 Skipped: 19



Q9 Which three areas of service listed in question 8 do you think should receive the most emphasis from City leaders over the next 2 years? (Must choose 3 to continue to next page of survey)

Answered: 593 Skipped: 19

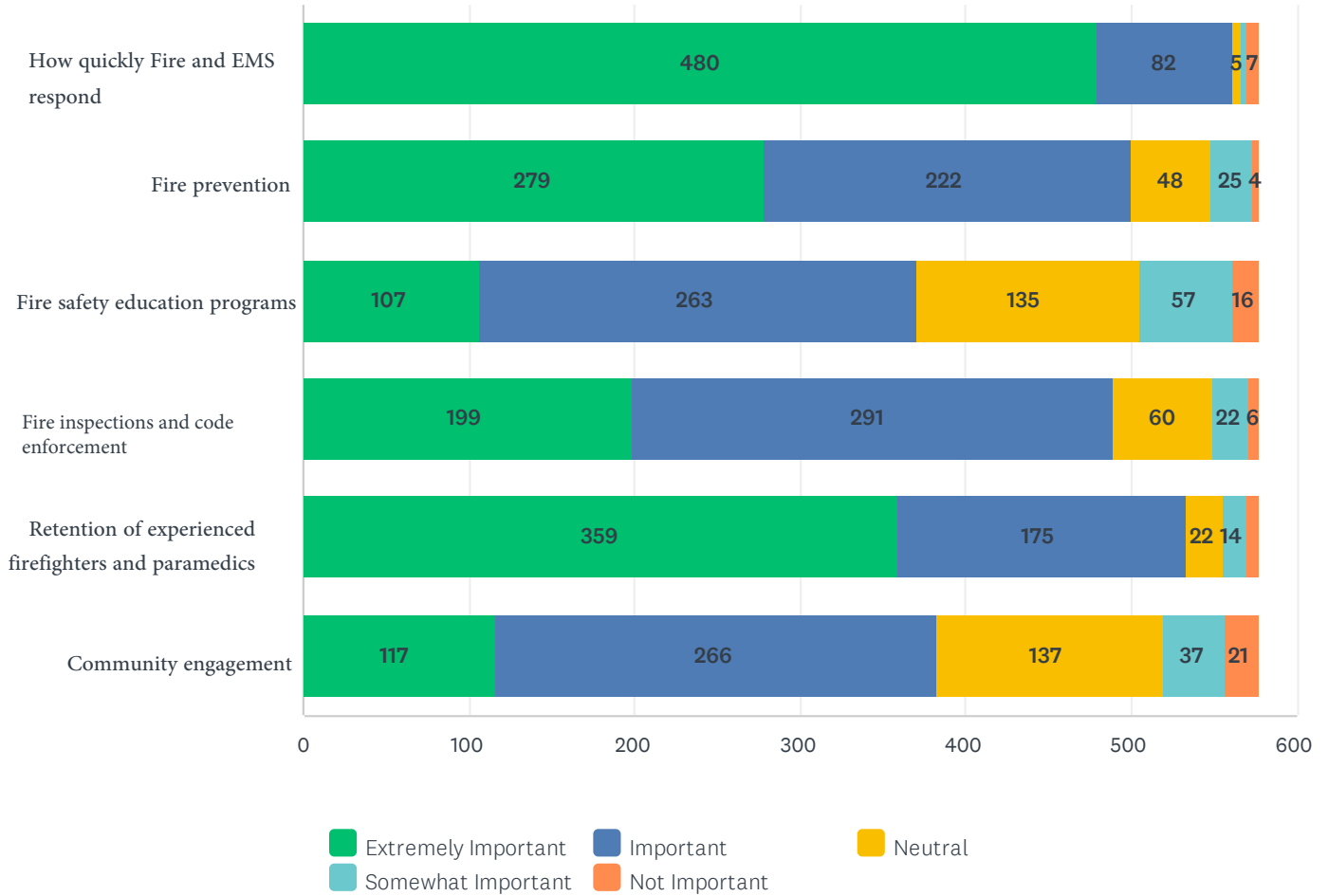


- Enforcing the clean-up of debris on private property
- Enforcing the mowing and cutting of weeds on private property
- Enforcing the exterior maintenance of residential property
- Enforcing the exterior maintenance of business property
- Enforcing commercial sign regulations
- Improving the application process for permits and licenses

Shrewsbury Community Priorities - Fire Department

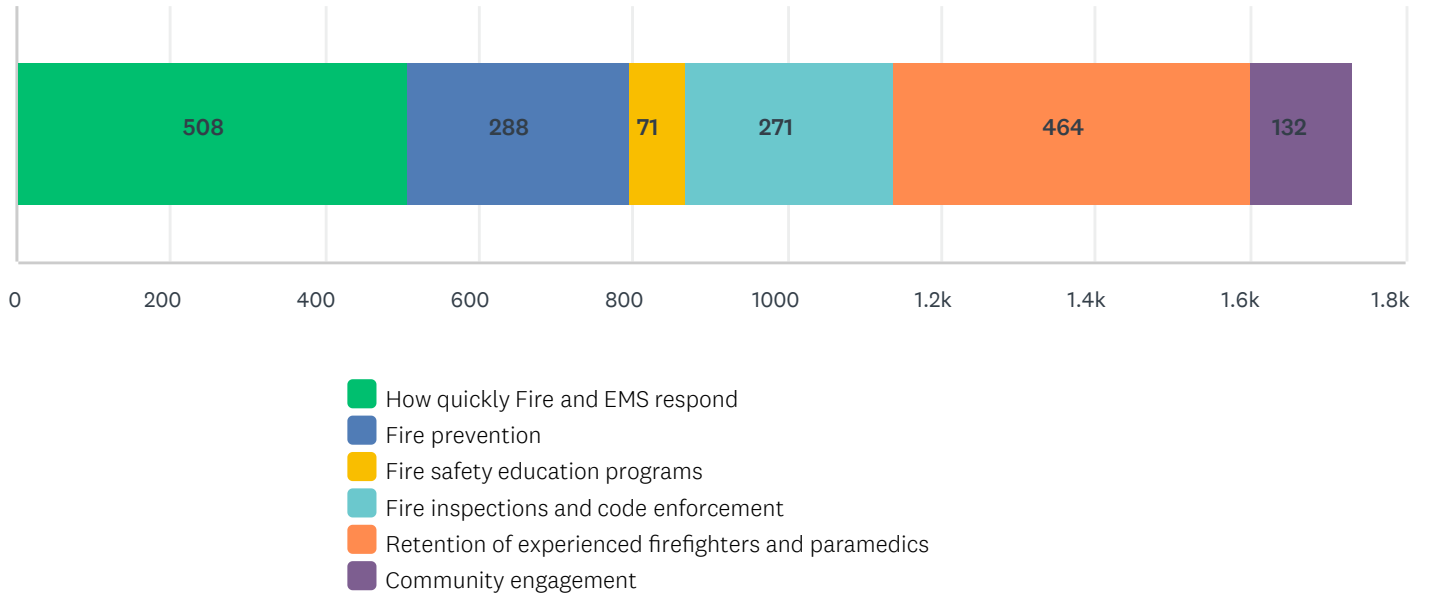
Q10 Please rate the importance level you place on each of the services listed below:

Answered: 578 Skipped: 34



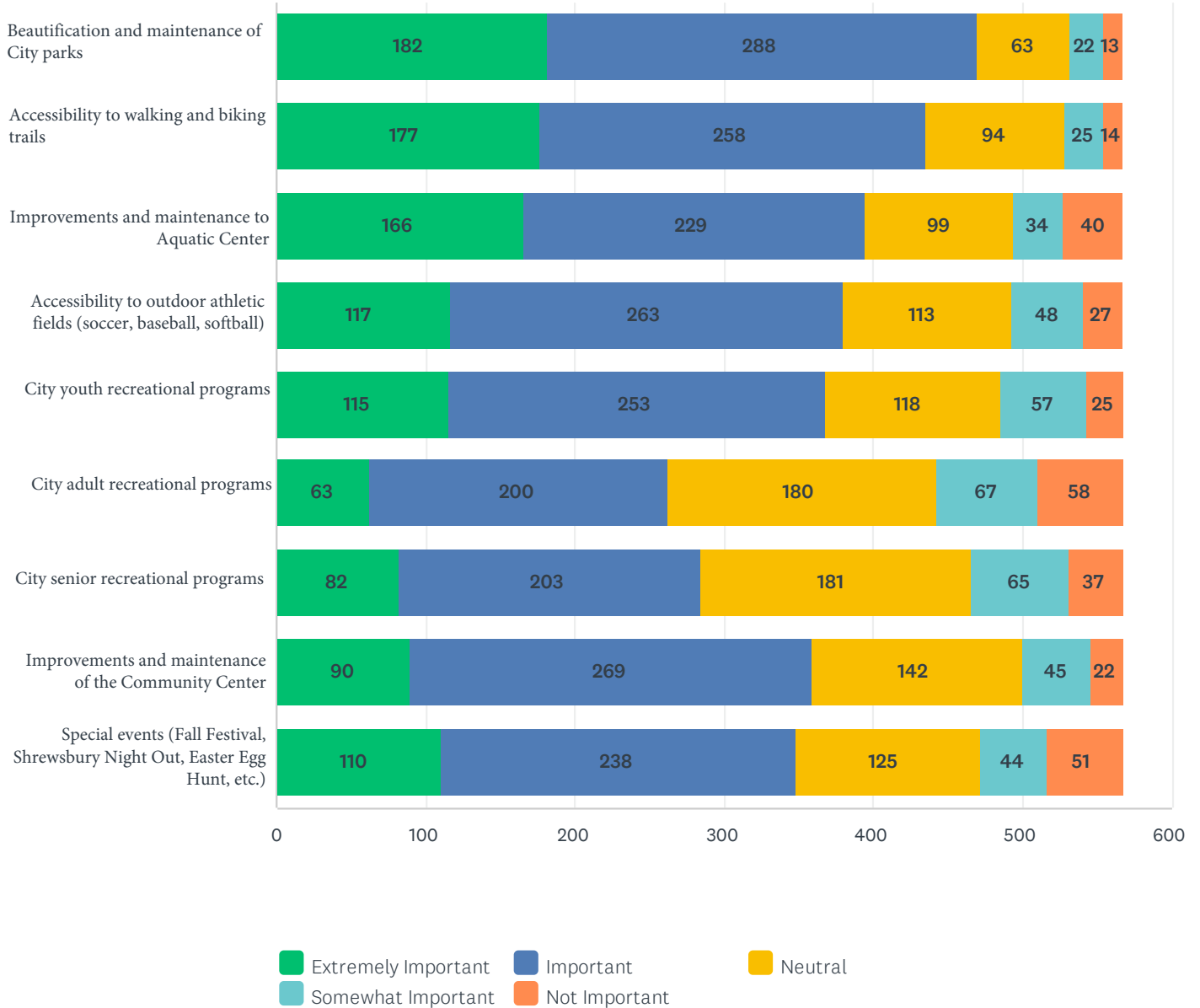
Q11 Which three areas of service listed in question 10 do you think should receive the most emphasis from City leaders over the next 2 years? (Must choose 3 to continue to next page of survey)

Answered: 578 Skipped: 34



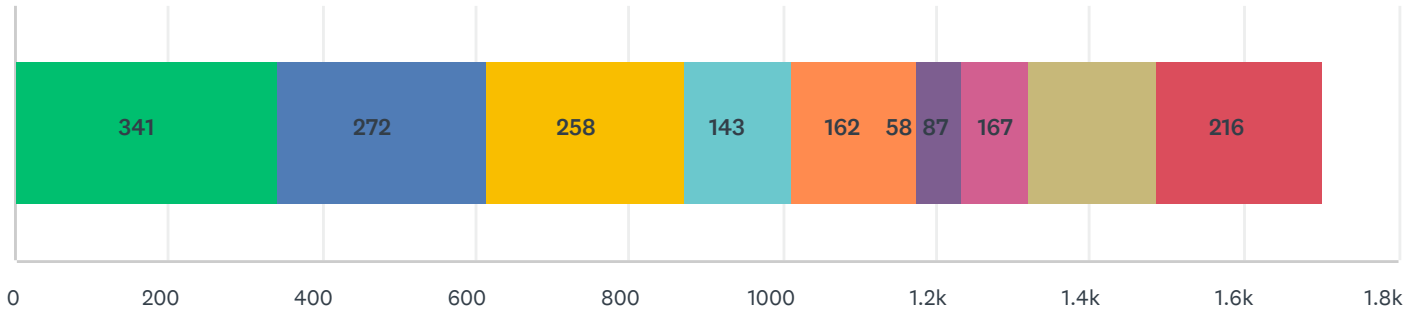
Q12 Please rate the importance level you place on each of the services listed below:

Answered: 568 Skipped: 44



Q13 Which three areas of service listed in question 12 do you think should receive the most emphasis from City leaders over the next 2 years? (Must choose 3 to continue to next page of survey)

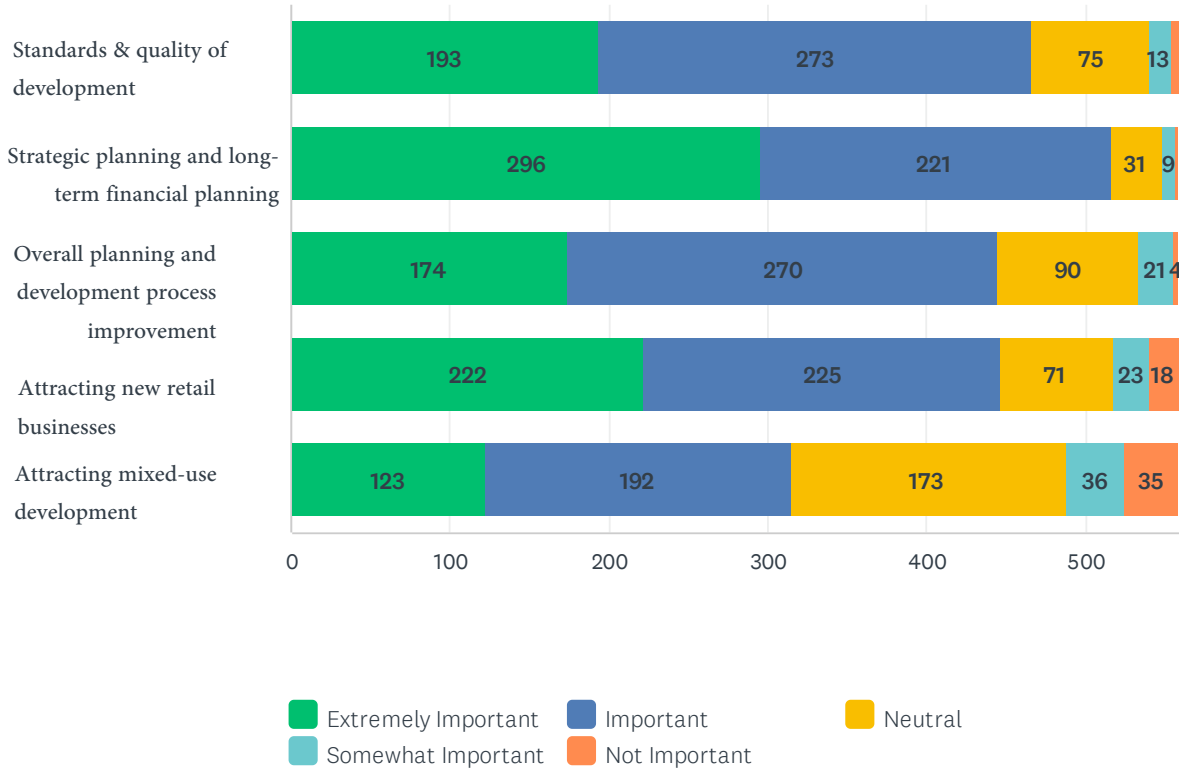
Answered: 568 Skipped: 44



- Beautification and maintenance of City Parks
- Accessibility to walking and biking trails
- Improvements and maintenance to Aquatic Center
- Accessibility to outdoor athletic fields (soccer, baseball, softball)
- City youth recreational programs
- City adult recreational programs
- City senior recreational programs
- Improvements and maintenance of the Community Center
- Special events such as Fall Festival, Shrewsbury Night Out, Easter Egg Hunt, etc.

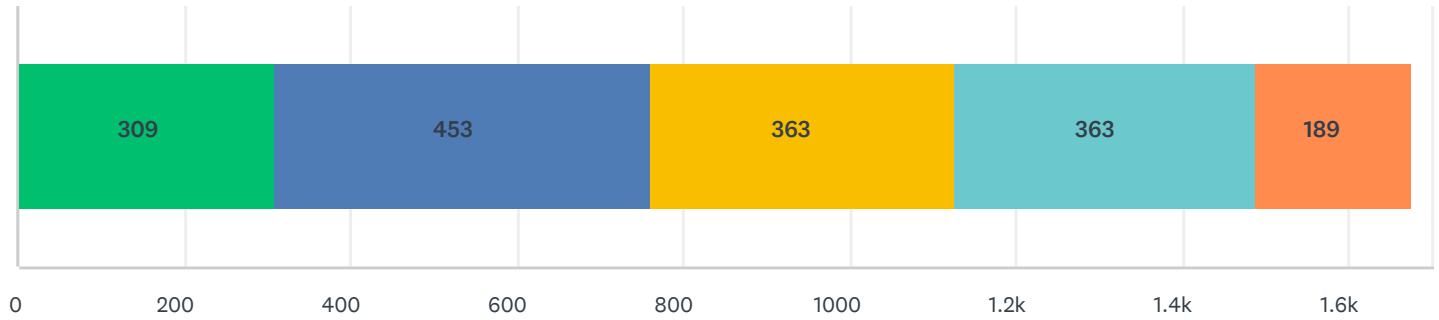
Q14 Please rate the importance level you place on each of the services listed below:

Answered: 559 Skipped: 53



Q15 Which three areas of service listed in question 14 do you think should receive the most emphasis from City leaders over the next 2 years? (Must choose 3 to continue to next page of survey)

Answered: 559 Skipped: 53

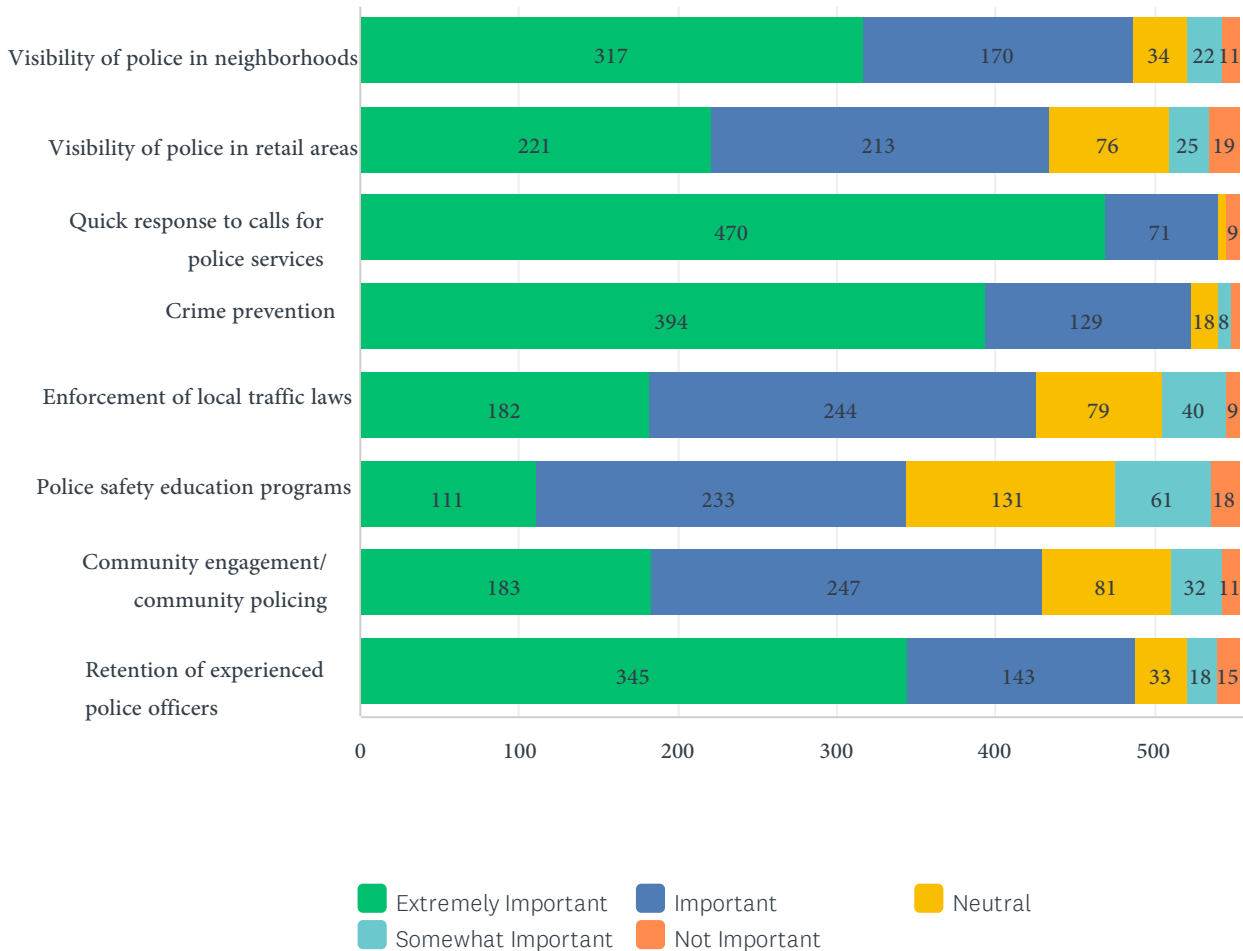


- Standards & quality of development
- Strategic Planning and long-term financial planning+
- Overall planning and development process improvement+
- Attracting new retail businesses
- Attracting mixed-use development

Shrewsbury Community Priorities - Police Department

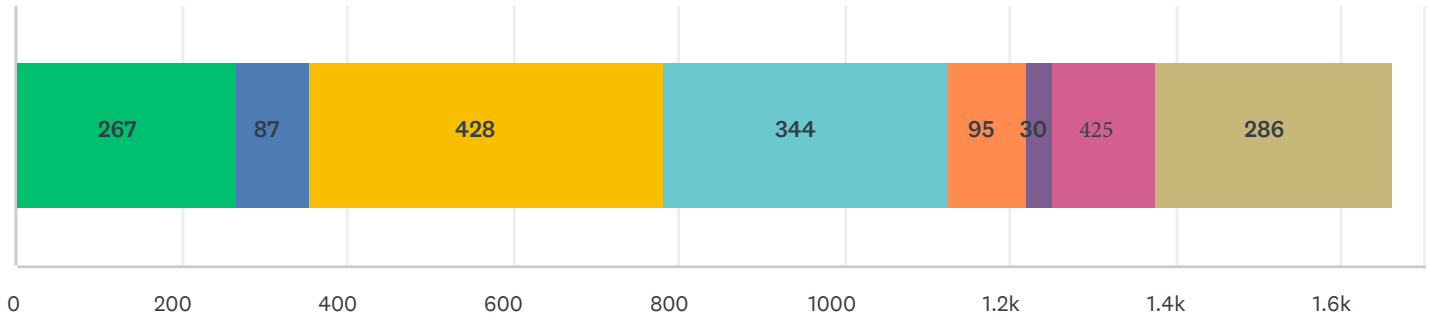
Q16 Please rate the importance level you place on each of the services listed below:

Answered: 554 Skipped: 58



Q17 Which three areas of service listed in question 16 do you think should receive the most emphasis from City leaders over the next 2 years? (Must choose 3 to continue to next page of survey)

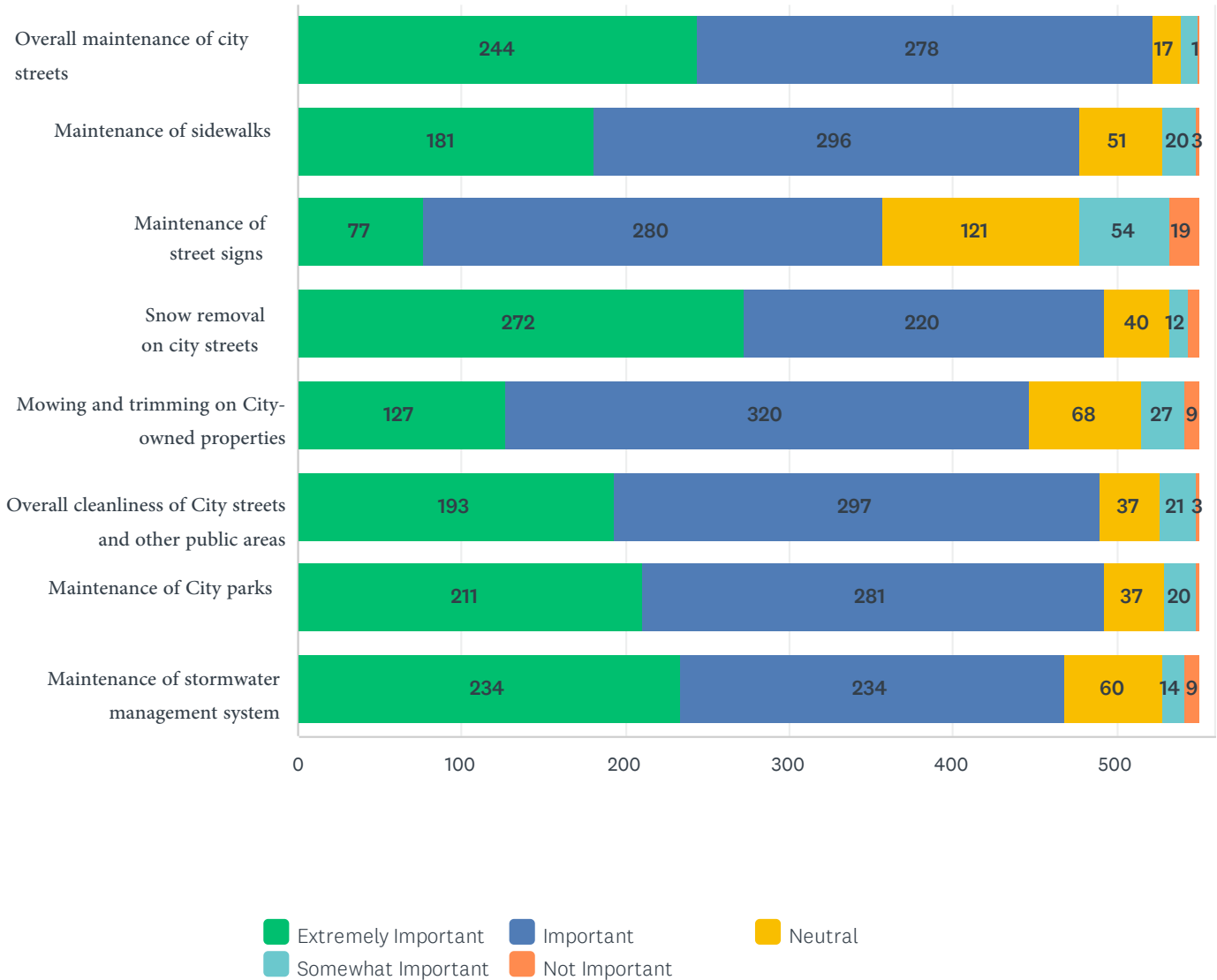
Answered: 554 Skipped: 58



- Visibility of police in neighborhoods
- Visibility of police in retail areas
- Quick response to calls for police services
- Crime prevention
- Enforcement of local traffic laws
- Police safety education programs
- Community engagement/community policing
- Retention of experienced police officers

Q18 Please rate the importance level you place on each of the services listed below:

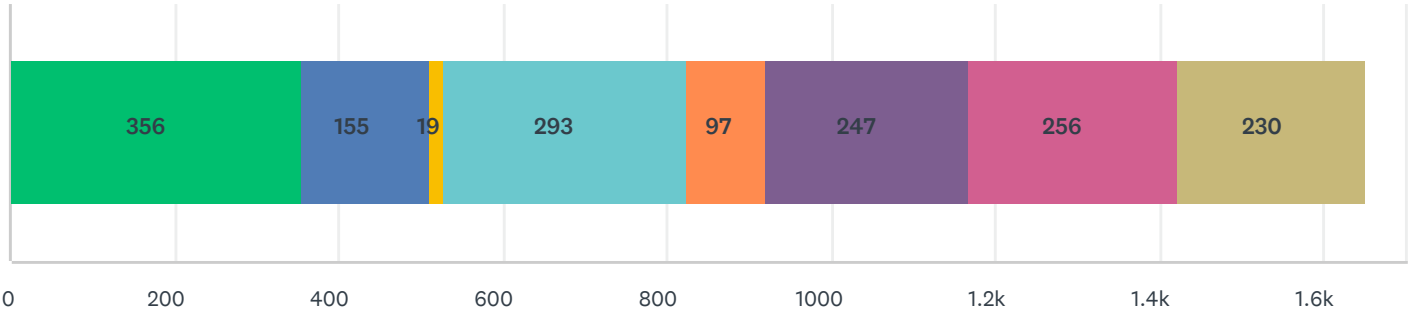
Answered: 551 Skipped: 61



Shrewsbury Community Priorities - Public Works Department

Q19 Which three areas of service listed in question 18 do you think should receive the most emphasis from City leaders over the next 2 years? (Must choose 3 to continue to next page of survey)

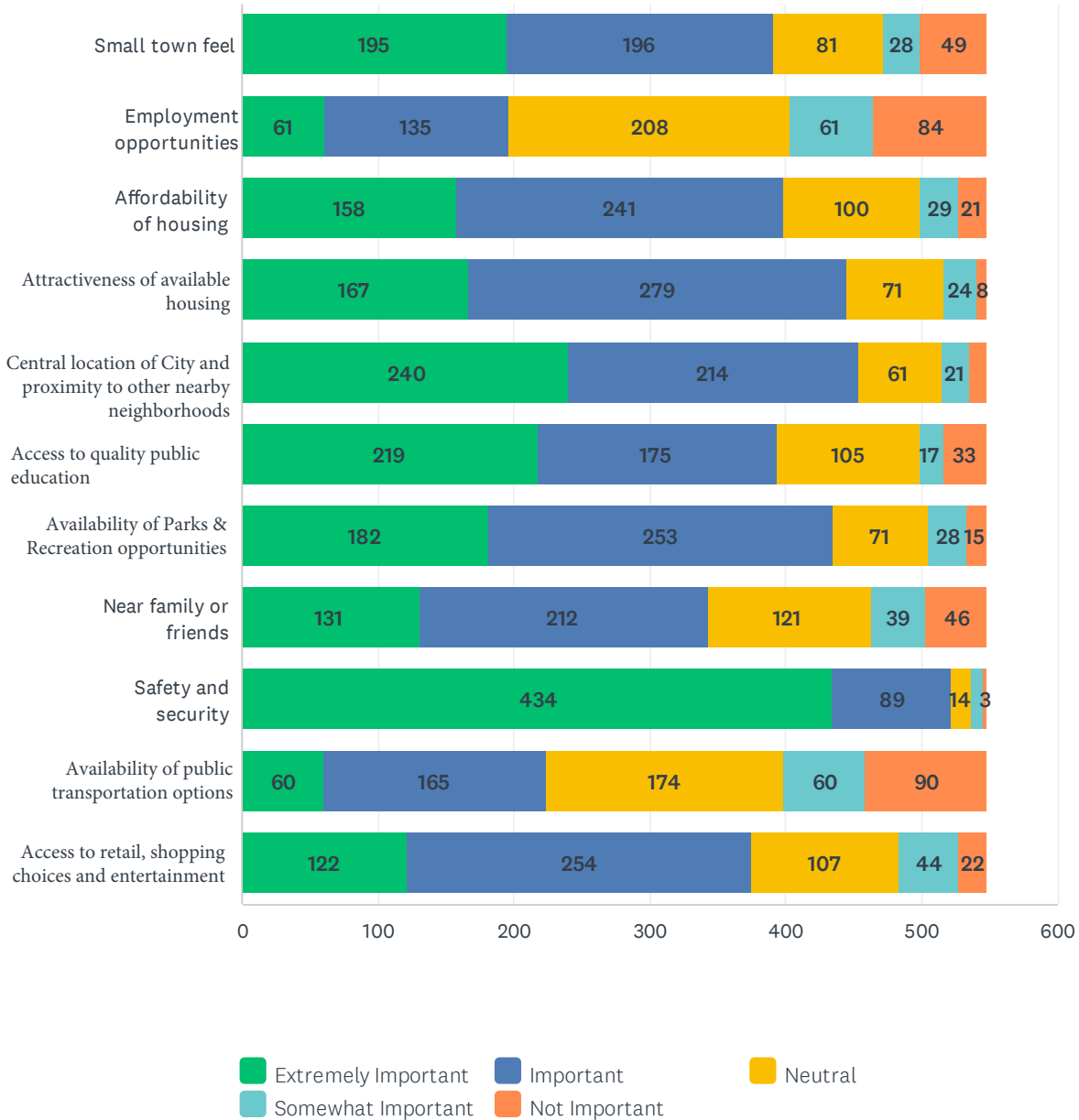
Answered: 551 Skipped: 61



- Overall maintenance of City streets
- Maintenance of sidewalks
- Maintenance of street signs
- Snow removal on City streets
- Mowing and trimming on City-owned properties+Overall
- cleanliness of City streets and other public areas
- Maintenance of City parks
- Maintenance of stormwater management system

Q20 Please rate the importance level you place on each of the following characteristics listed below for choosing Shrewsbury as a place to live or own a business:

Answered: 549 Skipped: 63



Q21 Please provide any suggestions or other comments here:

come fire police department along people live Shrewsbury see city employee Please
aquatic center build brings second pickleball court obvious feel want new main think well business
improving will lot priority talk neighborhood nice money one area
pickle ball court safety Keep good work services problems going property
police combine court Brinkop Park provide also public street
Crime Thank safe community pickleball courts
Shrewsbury don t city sidewalks need cut parks
great ove homes keep day years focus many help people
Thanks survey pickleball court Brinkop another pickleball court know
enforcement maintenance cars consider places taxes maintaining much important close
received look center increase work survey several programming giving
love Shrewsbury live Shrewsbury Way economic development make court Wehner Park appreciate
love living Shrewsbury neighbors Adding another pickleball really pool

Shrewsbury Community Priorities

Please provide any suggestions or other comments here:

Answered 156

Skipped 456



#	Response Date	Responses
1	Oct 10 2021 08:16 PM	More enforcement of expired tags on vehicles. If any option are available.
2	Oct 09 2021 09:23 PM	Maintenance of city parks
3	Oct 09 2021 04:40 PM	City government is way too big. Need to sell buildings and consolidate
4	Oct 09 2021 03:16 PM	7800 block of Weil Ave. is in need of sidewalks on at least one side of the street. There are so many children on the block and no safe way to get to the inner part of Shrewsbury with the parks, etc. it is also a cut through street for cars off of laclede station road. Sidewalks would make this block safer for all.
5	Oct 09 2021 10:30 AM	It would be nice to have a small business coffee shop/deli type place to grab quick bites (something like the Annex in Webster Groves) and grocer like Westwood Deli in Rock Hill area.
6	Oct 09 2021 10:27 AM	Enforce traffic on Kenrick Manor Drive. Periodic speeders. Used as shortcut to Watson by large trucks.
7	Oct 08 2021 04:50 PM	I would suggest we strongly consider consolidating services with nearby municipalities to save money, such as fire and police.
8	Oct 08 2021 04:30 PM	Snow removal in villas of Kendrick, please. JV
9	Oct 08 2021 03:46 PM	Need tax increase so we can keep all our wonderful police, firemen, paramedics & all other devoted employees in our wonderful community.

10	Oct 08 2021 02:23 PM	I would like to know what has happened to the Prop P funding and the COVID relief money I understood each city was getting. I think that should be outlined when talking about budgetary issues
11	Oct 05 2021 02:40 PM	Dont let some people make Shrewsbury " too woke"
12	Oct 02 2021 07:09 PM	How can there not be enough money when Walmart and other large retailers are in the city limits. Tax them more not citizens. Also get more money from metrolink. Crime in shrewsbury has skyrocketed since opening of the metro link and retail.
13	Sep 30 2021 01:57 PM	Everyone does a great job. Beth maintaining the horticulture for the city is beneficial to everyone who lives or visits here. Tony is great and knows the neighborhoods like no one else. Awesome Emergency Services-I hope they know how much they are appreciated. Safety in our neighborhoods are a priority! Thanks for the survey.
14	Sep 30 2021 12:54 PM	Would love to see the creation of an outdoor basketball court in Wehner Park.
15	Sep 29 2021 06:48 PM	Thanks for asking!
16	Sep 29 2021 12:29 AM	great service -- great parks -- good events -- great fire, police, public maintainance -- lots of tiely, good planning KEEP IT UP please esp. streets &parks
17	Sep 28 2021 10:02 PM	Get the golf carts off the street, talk someone who disregards traffic signs. Rides on the sidewalk into the park. I thought that was against the law. But the city does not do anything about it.
18	Sep 28 2021 08:56 PM	We love Shrewsbury! We've lived here for 31 years!
19	Sep 28 2021 07:24 PM	Get it together and updated into the 2020's.
20	Sep 28 2021 06:42 PM	This survey too long--should have been warned how much time it would take!

21	Sep 28 2021 06:37 PM	Review the New Construction rules & regulations & zoning & make sure they are fair & accurate for the surrounding neighbors of such a build. I live in a 130 yr old home & the new home built next door to me has created advanced leaking and hazards in my basement. The new home is too close to my home. I have been back & forth with the former Mayor and to no avail. It is clearly more important to The City of Shrewsbury to have a 1/2 Million Dollar home sale on my street rather than to consider what this may cost the surrounding current homeowners & their structures. You clearly do not care which is too bad.
22	Sep 28 2021 05:53 PM	Thank you for all you do to stay tuned into the people who live in shrewsbury.
23	Sep 28 2021 04:39 PM	Safety in places of business and neighborhood safety are essential to the livability and value of our homes.
24	Sep 28 2021 03:00 PM	We need to eventually join services with neighboring communities
25	Sep 28 2021 02:36 PM	Police should be more friendly to the people who live in Shrewsbury. They should also get to know the people and children in the neighborhood
26	Sep 28 2021 02:35 PM	I would like to see more programing for improving the health and wellness - things that also promote health in our community along with programming to continue to unite us as a community - activities that promote meeting new people and welcoming those new to our neighborhood.
27	Sep 28 2021 01:56 PM	As a single mom I like the safety if firemen and police so close. If we don't have them for safety nothing else matters
28	Sep 27 2021 02:57 PM	Thanks for promulgating this survey
29	Sep 27 2021 02:10 PM	We Love living in Shrewsbury and appreciate our small community way of life.

30	Sep 27 2021 01:45 PM	When I received my assessment from STL Co I was surprised that \$150 was the amount of my taxes that go to Shrewsbury. I would be willing to pay more than double that for the services I receive from the city (and have received for 47 years). I feel that Shrewsbury provides more services to me than STLCountry (I really appreciate the clean streets after a snowstorm). You probably won't hear this from many, but "Raise my taxes" (at least the Shrewsbury portion).
31	Sep 21 2021 06:53 PM	I appreciated the city's initiative with this survey. Long-term financial stability is important, but we cannot keep putting the burden on residents and commercial patrons to foot the bill. We need to streamline city services as well. Equally as important is ensuring that the city is inclusive for all residents, and I'd like to see a citizen/police engagement board to achieve that goal.
32	Sep 21 2021 05:58 PM	City spends way a lot per resident. Parks are great; no need for expensive programming. No interest in expensive aquatic center. Contract w another city for fire and police.
33	Sep 21 2021 02:29 PM	We should put more emphasis and importance regarding the Shrewsbury archives. As of now the archival are in the horticultural person's office. You should not mix the two. There should be a priority in finding another space for the importance of maintaining the history of Shrewsbury. It should also be in a space of its own for people to be able to come in and do research regarding the city.

34	Sep 21 2021 12:57 PM	I remember when the Walmart development was promoted as the solution to the existential crisis for a small community like Shrewsbury. Hopefully, this survey means that future choices and decisions will be a result of community engagement and input rather than an outmoded development process where the monied interests always prevail.
35	Sep 21 2021 12:10 PM	I've enjoyed living in Shrewsbury for 60 years. My main concern for Shrewsbury is to retain its small town community feel but also be able to maintain its beauty.
36	Sep 21 2021 07:20 AM	Keep up the good work
37	Sep 20 2021 08:33 PM	Too much spent on salaries. Too much spend on big ticket items like fire trucks. Stop competing with businesses and close the city fitness room. Turn part of Wehner into a low-maintenance prairie like the seminary
38	Sep 20 2021 02:49 PM	We LOVE Shrewsbury! We especially love the small town feel and that we are close to a lot of amenities. We are lucky to have such amazing and involved police. We also have beautiful parks for such a small footprint. And we hope to keep and improve on the walkability and "golfcart-ability" of Shrewsbury. My dream would be that one day Shrewsbury, Webster and the county would work together to build a walking bridge over Laclede!!!
39	Sep 20 2021 10:11 AM	I have lived in Shrewsbury for over 45 years. I love the community and want it to continue to be the community I have known and loved all these years. Thank you for all your efforts to continue that!!!!
40	Sep 19 2021 06:11 PM	Maintenance of streets is most important several are in disrepair especially asphalt curbs.

41	Sep 19 2021 04:04 PM	for a city of 6000 there are way too many employees. the city was never this large. Too much expensive equipment idling and being wasted. City needs to shrink services to be viable. Tired of only hearing about the income side of the equation. Reduce the #1 cost which is staff
42	Sep 19 2021 01:27 AM	I'd like to request more pickleball courts.
43	Sep 17 2021 10:08 PM	I would love more sidewalks in Shrewsbury. That is really my number one complaint. I would also like to specify that if Shrewsbury is trying to attract new businesses, I would MUCH prefer locally-owned small businesses over chains.
44	Sep 17 2021 01:19 PM	<p>Anything that can be done to make our city more environmentally better should be a priority as well.</p> <p>More use of solar power for the city and conservation of resources should be a priority.</p>
45	Sep 17 2021 10:06 AM	Too many people on payroll. Staffing needs to be reduced through attrition. Rework minimum staffing levels or contract with Webster/Maplewood for fire/police. Way too much money spend on fire services when 90%+ are medical calls.
46	Sep 16 2021 09:21 PM	Overall the maintenance of the POOL and parks is major in my mind for that is what most people who live in Shrewsbury come here for, along with maintaining streets and having neighborhood feel safe and looking good. As a community we have ignored the pool maintenance for years, we have the same lounge chairs for 20+ years, the pool bathrooms and showers were never remodeled as promised when the new pool was installed.

47	Sep 16 2021 08:12 PM	Adding an addition pickleball court to the Brinkop Park.
48	Sep 16 2021 08:10 PM	Need to combine fire departments (NOT A DISTRICT) by sharing chief, reserve pumpers. Get a smaller fire truck. Don't drive it everywhere. Don't idle police cars all day. There wasn't a word about saving money on here, just throwing more money after "economic development."
49	Sep 16 2021 05:56 PM	I appreciate the safety in Shrewsbury. It's close to the city, where I own a business, and the Shrewsbury area is much safer.
50	Sep 16 2021 03:42 PM	I was raised in The Bury. Went to St. Mike's. Parents still on Danbury. I live in Trianon. Raised kids here too. As a local Realtor I think Shrewsbury currently is not looking at some important aspects needed to keep us going. We need entertainment, restaurants, childcare. To name a few. Walmart was NOT the answer... obviously. TIFFs do us NO GOOD, only harm. So, no more of that please. As far as housing goes, everyone wants in The Bury. I love selling here!
51	Sep 16 2021 03:36 PM	Thank you John taking an interest in the community. Crime watch is topic of concern lately with home/car break ins and stolen cars. Contact me if you need any assistance with community priorities. Jerry Miramonti 314.420.9568

52	Sep 16 2021 02:28 PM	There seems to be a lot of focus on how Shrewsbury can get more money to keep it's services and not enough on how to work with neighboring towns to make it more efficient. We are too small to efficiently upkeep all these services and I don't understand why there isn't more talk about combining them with other towns. St. Louis' many districts/towns is a huge waste of money. I can still say I live in Shrewsbury even if we don't have our own fire or police department, or God forbid our own pool.
53	Sep 16 2021 11:57 AM	I love living in Shrewsbury and the feeling of community. People are out walking and speak to each other. Friendly place to be.
54	Sep 16 2021 09:23 AM	Please inspect and regularly cut back trees and shrubs on city property such as parks that are adjacent to private homes. Our parks are getting jungle like
55	Sep 16 2021 08:16 AM	More speed enforcement of Laclede Station Rd, as of 2020 people drive like it's a racetrack!
56	Sep 15 2021 09:48 PM	More sidewalks
57	Sep 15 2021 09:48 PM	It would be nice if there was a city of Shrewsbury app that could send push notifications of important local news (water main break, boil order, active shooter, etc.) or reminders for important dates (local elections, park festivals, important community deadlines, etc.)
58	Sep 15 2021 09:29 PM	Adding another pickleball court in Brinkop Park. Resurface tennis courts in Wehner Park with hard court and stripe with tennis lines and pickleball lines. This will provide BOTH tennis and pickleball options. Thank you for your service to our community. 🤝🌍
59	Sep 15 2021 08:59 PM	A second pickleball court in Brinkop Park would be a nice addition.
60	Sep 15 2021 08:50 PM	We love Shrewsbury

61	Sep 15 2021 08:21 PM	The survey was a little long.
62	Sep 15 2021 07:07 PM	<p>Would love to have some walkable eating options.</p> <p>2nd pickle ball court at brinkop park would be appreciated so we don't have to wait to play.</p>
63	Sep 15 2021 07:02 PM	I like the character of the city. Parks and facilities are wonderful. Police, fire and city officials do a good job. I think we are in a 'if it's not broke, don't fix it' state.
64	Sep 15 2021 06:08 PM	<p>PLEASE enforce code violations! It's so obvious when a house needs painting, or there's a broken down car in the driveway for years, junk in the yard or piled behind a garage forcing the neighbors to look at it. An illegal wood pile, trash cans visible from the street or left at the curb 24/7/365. Yet city officials drive right past and don't report the violations so the homeowner gets away with doing nothing. Neighbors don't like to call on neighbors, so if an elected official or city employee sees something, write it down and drop it off at the front desk. Vacant houses should have to stay up to code, not fall into disrepair year after year! Shrewsbury could be as quaint and beautiful as Glendale if codes were enforced. Thanks to all for sending this out!</p>

65	Sep 15 2021 06:07 PM	A lot of folks have been talking about how they want a second pickleball court at Brinkop Park. PLEASE DON'T TAKE DOWN THE BASKETBALL HOOP! I love pickleball and play regularly, but recognize the importance of diversity both in activities and in the community of people a park serves. I've heard people say "hardly anyone ever uses the basketball court" but that's simply not true. Whenever it's a busy day for pickleball, the basketball court is also being enjoyed. Thank you!
66	Sep 15 2021 03:52 PM	More access to pickleball in the community center 2nd pickleball court in brinkop park
67	Sep 15 2021 03:52 PM	Brinkop Park needs the path resurfaced and a continuation of the perimeter sidewalk around the WHOLE park. Thanks!
68	Sep 15 2021 03:45 PM	More pickleball outdoor courts. It is extremely popular and many times difficult to get a court

69	Sep 15 2021 03:18 PM	For several years, I have been extremely concerned about the lack of care of property in Shrewsbury. Homes look run-down, yards are unkempt, junk is all over the yards, lamp posts leaning, and just an overall look of run-down homes, and yards. It's a shame too. I grew up in Shrewsbury, and it's sad to see it let-go. We need to implement a standard of beatification of our community and set standards for folks to keep up their property or else be fined. Things look worse every year. (Yet, my real estate taxes keep going up.) Seems reasonable to increase our standards. I think the run-down look attracts the unsavory (and the Metrolink and Walmart have not helped any). I would like to see Shrewsbury stop allowing rental homes. It just causes more problems, and no one takes care of the property. Thanks for the survey. We needed this. I hope you get a high response regarding quality care of property.
70	Sep 15 2021 02:37 PM	I Would love to have more than one Pickleball court! Thank you for considering this option!
71	Sep 15 2021 02:34 PM	Please consider adding another Pickleball court in Brinkop park.
72	Sep 15 2021 02:28 PM	Please add another pickle ball court to Brinkop Park. Also add additional pickle ball courts elsewhere on city tennis courts
73	Sep 15 2021 02:28 PM	Pickleball court in hartry park.
74	Sep 15 2021 01:48 PM	Please add a second pickleball court to Brinkop Park. It's gets very packed there in the mornings and evenings especially. If you build it.. more will come!! Thank you so much!!
75	Sep 15 2021 01:43 PM	Please add another pickleball court to Brinkoff Park. The one court gets a lot of use by people of all ages. It's a great attraction to Shrewsbury
76	Sep 15 2021 01:38 PM	Brinkhop needs a second pickleball court please.

77	Sep 15 2021 01:37 PM	We need more pickleball courts. Suggest converting tennis courts in Wehner park to pickleball courts or add another one at Brinkup park. Pickleball is catching on big time 12-16 players in mornings 8 at night most days . Plus you have people you come in between.
78	Sep 15 2021 01:33 PM	I hope for another Pickleball court in Brinkop Park!
79	Sep 15 2021 01:28 PM	I would like a second pickleball court at Brinkop
80	Sep 15 2021 01:21 PM	I would like to see a second pickleball court added to Brinktop park or a court added to another park in the area.
81	Sep 15 2021 01:18 PM	Add second pickle ball court at brinkhop park
82	Sep 15 2021 01:02 PM	Please add more pickleball courts!!!
83	Sep 15 2021 12:50 PM	Thank you.
84	Sep 15 2021 12:35 PM	The parks and the community pool are our favorite things about SHREWSBURY. We really would love for those to stay a priority!
85	Sep 15 2021 12:16 PM	Brinkop park pickleball court needs to be torn out and two new courts should be installed.
86	Sep 15 2021 11:52 AM	We love Shrewsbury! Ward 1 needs sidewalks in the 44 island neighborhood- kids have nowhere safe to walk or to wait for the bus. Likewise, dog walkers have to use the street that is not paved properly for paws. Finally, we if there is truly a funding problem, infrastructure, safety and business attraction should be prioritized. It is too difficult to dig out of infrastructure holes that add up over time, and business taxes can help the revenue problem. Thanks for what you do!

87	Sep 15 2021 11:25 AM	<p>Make sure public is fully aware of financial budget issues. Through meetings, newsletters etc. Example: What impact on revenue was the loss of Schnucks? What areas of revenue are increasing or decreasing? Are we taking steps to work with retail management? Does the public understand that impact of kicking the maintenance issues down the road? Is someone or group assigned to look for government programs or financial grants etc?</p>
88	Sep 15 2021 10:57 AM	<p>If the police dept don't start giving speeding tickets on Lansdowne especially 5:30 to 7 am and on weekends homes on the street will lose their value due to extreme lack of policing. We don't need another sign that tells you how fast you are going. We need action.</p>
89	Sep 15 2021 10:07 AM	<p>There was too much emphasis on the incident that occurred in regard to the Kenrick Manor incident that happened earlier this year. In fact, it is still on the city's site.</p>

<p style="text-align: center;">90</p>	<p>Sep 15 2021 10:00 AM</p>	<p>Are we going to be able to sustain fire services or begin planning on joining a district? Retaining police officers should be near top of the list simply due to the difference in response time if contracted with st louis county. The city needs an A+ quality audit to know how the current finances are being utilized and then follow up with audit suggestions for improvement before asking us for increase in taxes. Aside from police services and city streets the main focus should be on business and economic development. Close the opening for parks person that left and consider taking away the horticulture position until the city is more financially stable. Maybe hire someone with qualified experience in city/economic development?</p>
<p style="text-align: center;">91</p>	<p>Sep 15 2021 09:08 AM</p>	<p>More transparency in government, more social workers to help police, better ways to encourage participation from diverse voices,</p>
<p style="text-align: center;">92</p>	<p>Sep 15 2021 09:04 AM</p>	<p>I would really like to see all the empty store fronts filled. I realize that the economic climate is not favorable right now but they have been empty way before the economy took a down turn.</p> <p>I love all the community gatherings that have surfaced from the pandemic lockdown. Love to see all the hustle and bustle of our community.</p> <p>We appreciate the upkeep of all the parks and how beautiful they are now that we have a horticulturist on staff.</p> <p>Thanks for asking the opinion of the people who make up this wonderful community.</p>

93	Sep 15 2021 09:02 AM	We live in Kenrick Parke and pay the taxes for the city of Shrewsbury although our streets are maintained by our own association. Tell me how that makes sense? This needs to change.
94	Sep 15 2021 08:43 AM	Thank you for the survey. I am concerned that the administration is using this tool to narrow the scope of what can and should be expected. The expectation is that similar services continue to be delivered. I would ask that a look at the city pension system be investigated. I suspect there are expenses that are not on this survey that should be researched. What fuel consumption does the city's fleet of SUVs use vs an EV solar arrangement. What revenue sources would be acceptable including sponsorships. What property does the city own that could be divested at a profit. Toll road for all the south to north traffic that passes through. Archdiocese of St Louis owns a significant portion of the property in Shrewsbury. How is that taxed? Can that NFP policy be explored? Again, just examples. Before we go prioritizing grass cutting over street repair, dig deeper into non client facing factors and opportunities. With a healthy uptick in property value assessments, I don't feel you've begun to fully explain the problem. Many thanks for all you do.
95	Sep 15 2021 08:22 AM	Love our police and fire department. They do a great job. I am always proud of our clean streets when it snows.
96	Sep 15 2021 08:09 AM	Thank you all very much for your hard work and commitment to making Shrewsbury such a great place to live and grow!
97	Sep 15 2021 08:09 AM	Let's re-zone the abandoned Schnucks on Chippewa to allow residential housing development

98	Sep 15 2021 07:36 AM	We love our community, and own two houses here. I hate to say it out loud, because it's not progressive or 'woke' to do so, but I believe Metrolink brings crime and panhandlers to our city. I have seen more than once homeless folks come out of the green area behind PhilMart. Whether looking for a place to urinate, or a place to pitch a tent, that gives me the creeps. One more thing: Years ago when we lived in the 63109, the city had a safety program for omitting crime. This included neighborhood watch of sorts, and giving homeowners low wattage, long life lightbulbs for their front and back porches, if they agreed to keep the lights on at night. Keeping the neighborhood BRIGHT at night, to keep criminals away. Thanks for reading.
99	Sep 15 2021 07:04 AM	We need more Pickleball courts! It is the fastest growing sport in America for almost the past decade, and there is only one court available to the public in all the Shrewsbury parks.
100	Sep 15 2021 06:09 AM	Thank you for all the hard work all of our city employees do for our city everyday! I appreciate you!
101	Sep 15 2021 05:57 AM	Keep our community safe clean and family centered
102	Sep 15 2021 05:24 AM	Keep up the good work all, the Snow removal is kick ass in this city.

103	Sep 15 2021 04:51 AM	I believe this may be a county issue, but we should really conduct an inexpensive trial run of a road diet on Shrewsbury from Weil to Big Bend. This would increase safety, connect two greenways, and connect two parts of town that were cleaved by big four lanes. I suspect it will have little effect on traffic congestion (other than slowing the cars a bit - a good thing) and help build an attractive business district as people actually walk and play along Shrewsbury instead of merely use it as a thoroughfare. Most important though: safety! Someone, probably a child, is going to die walking along Shrewsbury in its current state.
104	Sep 15 2021 04:20 AM	Do police patrol CRSS property? Or the Kenrick area in general? I am concerned about the crime along Watson Rd, businesses. I wonder if there is enough police patrolling of the area. Fire and EMT services are are very good at OLOL apts.
105	Sep 14 2021 11:34 PM	Why are there so many cop cars that I pass every day if we can't afford the parks? Why should Shrewsbury exist if it can't fund the parks because it has so many cop cars? We love the local parks and the community. But if there are budget issues, it seems like the cuts should be obvious.
106	Sep 14 2021 11:15 PM	Work on trying to fill existing empty Buildings. Work on trying to bring back reputable businesses...Clean up the mess behind Schnucks whoever owns those apartments be held to a higher standard.
107	Sep 14 2021 10:50 PM	Reduce the size of the fire and police departments to absolute minimums. Reduce programming. Close the pool or kale or self sufficient. No more subsidy of retail

108	Sep 14 2021 10:39 PM	Taxes are really high for such small properties around here. Bleeding us out. If encouraging business means giving them tax breaks while we continue to pay exhorbitant, it's a no win scenario.
109	Sep 14 2021 09:57 PM	Lowering or Caps on salaries and benefits for City employees including the Mayor, to fall within a more realistic budget. If Walmart didn't solve your problems, what will ? Why can't your budget and planning personnel work out a better, comprehensive plan ??
110	Sep 14 2021 09:39 PM	Keep monitoring use of golf carts. Too many little kids not properly secured
111	Sep 14 2021 09:38 PM	Would love more sidewalks! Lovely walking my dog and it would be so much more lovey with sidewalks!
112	Sep 14 2021 09:37 PM	Your description of financial status is counter to your sales pitch for Walmart and the TIF provided. Moreover, benefits were increased in the past 5 years and salary increases given as well. The Mayoral position became full time at the mayor's choice; this is not appropriate... either need full time or not but not mayor's choice. The 2nd paragraph on the first page sounded as if it came from the pre-Walmart description.... Buckley was so adamant that Walmart would save Shrewsbury and news releases talked about how the reserves had been rebuilt... so where is the money? What was done with it? Answers to these questions need to be publicly addressed or Shrewsbury leadership will most certainly lose whatever credibility remains.
113	Sep 14 2021 09:32 PM	Create more opportunities for citizens to become involved in police oversight.
114	Sep 14 2021 09:17 PM	Combine services such as police with other local communities such as Webster groves to help create efficiencies and decrease spend.

115	Sep 14 2021 09:11 PM	I love the idea of asking the opinion of the Residents/Homeowners in the form of surveys like this. I would like to see more surveys being sent to receive the input on other decisions being made that affect everyone. Thank you for the work you all are doing
116	Sep 14 2021 09:10 PM	A few weeks ago on a Sunday a "No Trucks" sign was knocked down when a vehicle hit it and my tree. I pulled the sign into my yard so no one would get cut on the bottom of it. Magically, Monday morning before I could drag the sign back out so it would be obvious a sign was missing- there was a new sign already installed! If this was the work of the Public Works Dept. they really should be complimented for being so "Freaky Fast".
117	Sep 14 2021 09:08 PM	Need more enforcement for people to keep up their property. Yard and home maintenance enforcement needs improvement.
118	Sep 14 2021 08:56 PM	Walmart has been a disaster. Regardless of tax revenue the drain on resources and eyesore inside the store are exactly what others said would happen. It will decline and then move down Watson to crest wood get a TIF and rebuild. Shame on all involved.
119	Sep 14 2021 08:50 PM	As a condo owner I feel that I am paying for services that I am not receiving- trash removal, street maintenance
120	Sep 14 2021 08:35 PM	We must keep police & fire departments! We love and appreciate them greatly.
121	Sep 14 2021 08:29 PM	There are several street name signs missing and this causes packages to be delivered to the wrong streets.
122	Sep 14 2021 08:09 PM	I have always thought of Shrewsbury as a safe and friendly community, like a diamond in the rough.

123	Sep 14 2021 08:03 PM	Should make one of the tennis areas into nice outdoor pickleball courts.
124	Sep 14 2021 07:23 PM	We need to improve the diversity of Shrewsbury. Shrewsbury is not terribly welcoming to POC. Disappointed that "diversity" was not a choice on question 20.
125	Sep 14 2021 06:43 PM	I think it is amazing how much Shrewsbury has to offer considering it is such a small city. I think it would be very sad to lose some of the programs but, for now, health and safety must come first.
126	Sep 14 2021 06:37 PM	Safety is out number one concern. Car break-ins and the recent home invasion on Weil has is nervous. The Phil Mart is a constant source of shady activity. Lack of people maintaining their property looks trashy and brings down property values.
127	Sep 14 2021 06:35 PM	Thank you for doing this survey
128	Sep 14 2021 06:25 PM	My assessment really jumped. Won't Shrewsbury be bringing in more real estate tax revenue?
129	Sep 14 2021 06:01 PM	City employees should be rewarded for the hard work and dedication they give Shrewsbury each day. I believe it should be a priority to ensure employees receive annual raises and are offered a meaningful and robust benefits package.
130	Sep 14 2021 05:54 PM	Rental homes should be monitored closely. You should know ever person living inside. The rental on Devonshire has had some very bad people living there. Currently a man is on parole . Not sure if he is registered with Shrewsbury.

131	Sep 14 2021 05:45 PM	<p>Several major cut thru and heavily traveled streets should have “speed humps” to slow traffic down. Tony, springs on fire trucks only need replacement due to weight of the water not the street humps.</p> <p>Police officers should be patrolling their assigned areas twice per hour instead of sitting in Walmart’s parking lot or the storage lot.</p> <p>Publish data from speed trailers for effectiveness.</p>
132	Sep 14 2021 05:42 PM	Keep our city safe and friendly - main priority
133	Sep 14 2021 05:38 PM	We need to rethink placement of pool up to community center. Use area of pool for new police /fire/ counseling center.
134	Sep 14 2021 05:30 PM	The street cleaning service is unnecessary.
135	Sep 14 2021 05:29 PM	Excellent survey - focused on issues that need to be continuously addressed to maintain the quality of life in this community.
136	Sep 14 2021 05:15 PM	Thank you for putting this together and gathering citizen feedback.
137	Sep 14 2021 05:09 PM	If merging fire and safety with Webster Groves and/or other surrounding municipalities will reduce costs while maintaining quality services, it should be considered.
138	Sep 14 2021 05:09 PM	Crime. and safety are our number one concerns, along with the equitable application of laws.

139	Sep 14 2021 05:08 PM	<p>There are problems with some of these questions. You should not combine ‘maintenance’ and ‘improving.’ I think it’s very important to maintain parks, pool, city center, public safety buildings. However, we likely can’t afford to ‘improve’ any of them.</p> <p>Also, I don’t understand how the city has financial problems. You approved the Walmart development that many residents did not want. Now we have more crime and cut off access to Watson. Dierbergs is dying and apparently taking most of that strip mall with it. What happened to all the promised revenue from Walmart that was supposed to save the day?</p>
140	Sep 14 2021 05:07 PM	I love our Fire and Police Departments. I’ve just heard they are not getting the best pay around which is not acceptable they keep my elderly neighbors healthy and safe.
141	Sep 14 2021 05:00 PM	Thank you for providing this survey. I know the City has some tough decisions to face. Are there any areas where community volunteers could serve?...I know we would consider a volunteer opportunity. Thank you all for all you do. We love Shrewsbury!
142	Sep 14 2021 04:56 PM	The most important priority should be a strong police force. We need to take care of our police officers and treat them with more dignity as they are our frontline to safety. Our city location is convenient but also makes us vulnerable to crime. They all deserve raises!
143	Sep 14 2021 04:56 PM	Please fix the pool!!
144	Sep 14 2021 04:54 PM	The survey options were confusing is somewhat important more or less important that neutral?
145	Sep 14 2021 04:49 PM	All of our departments are doing a great job. Keep up the good work.

146	Sep 14 2021 04:47 PM	The overall appearance of our community is critical to maintain.
147	Sep 14 2021 04:46 PM	Just wanted to mention that I am very pleased with the level of communication from the city. The occasional safety notices from our police are much appreciated. The pandemic updates through email were also good. I know it can't have been easy trying to adjust the amount of information passed along to match the ever evolving circumstances. I think it was handled well and the effort was certainly appreciated.
148	Sep 14 2021 04:45 PM	Thank you for the opportunity to give input. Having an excellent Police Department for our safety is a top priority. Also, the Aquatic Center needs to be kept up-to-date to provide summer entertainment for all ages but especially giving the youth something to do.
149	Sep 14 2021 04:40 PM	Without retention of experienced employees, what future does the city have?
150	Sep 14 2021 04:40 PM	Keep up the good work
151	Sep 14 2021 04:38 PM	There are a couple trees on the edge of the creek in Werner Park that are in jeopardy of falling in. It would be less expensive to stabilize the bank now to save them, than to cut up and remove the large beautiful trees after they're lost.
152	Sep 14 2021 04:36 PM	Many of the things I've marked as "very important" or as things I think the city should focus on are already things that I think the city does really well (snow removal for instance and community engagement for instance). I'd love to see more long-term planning in regards to businesses looking to move into Shrewsbury and being an asset to the community as well as the city budget.
153	Sep 14 2021 04:35 PM	Love Shrewsbury!!

154	Sep 14 2021 04:34 PM	<p>I love living in Shrewsbury and I think the community is mostly safe. I know there are pockets (near that gas station by the MetroLink, Wal-mart) that aren't safe and when you talk about increased policing, I think those are the places that need it.</p> <p>I love the amount of communication you provide through newsletters and social media!</p>
155	Sep 14 2021 04:31 PM	None
156	Sep 14 2021 04:27 PM	Please focus on the aquatics center. It is falling into disrepair.